



truli rewarding



Quality health care has never been simpler or more rewarding.

Working closely with businesses and health care professionals, Truli has developed the **Truli for Me program** — an incentive-based program that encourages members to proactively track and improve their health.

From getting an annual checkup to adopting healthy habits, members can earn **Truli for Me rewards** in a variety of ways. The best part of all, these rewards can be used to pay for doctor visits, prescriptions and other health expenses.

Why offer rewards? Living healthier lives and making healthier choices has both short and long-term benefits. We want Truli members to feel supported every step of the way.



Earning and tracking Truli for Me rewards.

The **Truli for Health app** and portal lets members manage all aspects of their health. From benefits, to tracking health progress, to earning rewards for healthy habits — everything is designed with simplicity in mind. Complete an annual wellness checkup — earn rewards.

Stick to a personalized health plan — earn rewards. Lower cholesterol or blood pressure — earn rewards. If a member is diagnosed with a chronic condition, taking positive steps to manage that condition earns rewards too. It's really that simple.



Spending Truli reward dollars.

As soon as members sign up, they're eligible to earn rewards. These rewards can be spent on a variety of health expenses including doctor visits and prescriptions using a **Truli for Me card**.

Rewards are loaded to this card. Plus, if your business offers a Truli health savings account (HSA), those funds will be loaded to this card too.

To get started all a member needs to do is:



Log in at truliforhealth.com and go to the **Truli for Me Health Tracker**



Complete the Personal Health Assessment



Start earning **Truli for Me rewards**



To learn more about the benefits of Truli and the Truli for Me rewards program, visit truliforhealth.com/betterplans

Health coverage is offered by Truli for Health, an affiliate of Florida Blue. These companies are Independent Licensees of the Blue Cross and Blue Shield Association. Independent Licensees of the Blue Cross and Blue Shield Association. We comply with applicable Federal civil rights laws and do not discriminate on the basis of race, color, national origin, age, disability or sex.

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-855-30TRULI (TTY: 1-877-955-8773). ATANSYON: Si w pale Kreyòl Ayisyen, gen sèvis èd pou lang ki disponib gratis pou ou. Rele 1-855-30TRULI (TTY: 1-800-955-8770).

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